



# Supporting the attainment of Gatsby Benchmark 1

## A stable careers programme

### Four key initial considerations:

- Step 1: Careers Vision
- Step 2: Your Current Position
- Step 3: Key Strategic Objectives
- Step 4: Action Plan

To access a resource to support this initial analysis of your Careers programme click [here](#)

#### 1 - Building a Strategic Plan

To access a supporting resource click [here](#)

#### 2 - Developing a Stable and Progressive Careers Programme

To access a supporting resource click [here](#)

#### 3- Presenting your Careers Programme to Key Stakeholders

To access a supporting resource click [here](#)

#### 4 - Evaluating Your Programme

To access a supporting resource click [here](#)

#### Benchmark Toolkit

To access a comprehensive overview of the significance of BM1 and its context click [here](#)

#### CEC Resource Directory

To discover a range of resources published by the Careers and Enterprise Company to support BM1 attainment click [here](#)

### Purpose of this resource



The [GFirst Careers Hub](#) is here to inspire and prepare young people for the world of work by bringing together secondary schools and colleges from across Gloucestershire to strengthen and develop careers information and experience by creating strong links to industry.

To help you, we have created this resource to signpost your school or college to targetted resources which help to achieve attainment across all of the sub-benchmarks. It can also help with targetting resources at specific sub-benchmarks that you might be finding difficulty in attaining.

### Analysis of Benchmark 1 Compass results



A local analysis of Benchmark 1 Compass results has diagnosed some key issues many schools and colleges in the GFirst Careers Hub are struggling with to attain this benchmark.

By targeting the sub-benchmarks and providing signposts and links to relevant documents and resources from across the national Hub network, we hope that this diagnostic approach may help your school or college fault-find to more easily attain Benchmark 1.

### Missing information on website

- 19 institutions said "No" to the question: "Benchmark 1 is on the school's website with information aimed specifically at: Teachers"
- 19, also said "No" to the question: "...is on the school's website with information aimed specifically at: Employers"

### Supporting resources



- To view comprehensive careers pages on a mock up website illustrating how to categorise information and target specific audiences through the site [click on this resource](#) from the Cornwall and Isles of Scilly Careers Hub.
- If you are working in a SEND provision setting, you may wish to look at [this resource](#) as an example of best practice.
- To specifically ensure employers know how to support your Careers Programme and how to work with your students, view this [Provider Access resource](#) [here](#).

### Feedback & evaluation



18 institutions said "No" to the question: "Benchmark 1 is evaluated using systematic feedback from: Parents/Carers", whilst 16 said "No" to "... is evaluated using systematic feedback from: Employers"

### Supporting resources



To address **how to collect feedback** from various stakeholders who interact and benefit from your Careers programme we suggest that you use this [resource](#) which helps you to collect and review evidence of effectiveness.

To create your own resources to capture feedback for evaluation purposes click [here](#).

### Governors



The results from 9 schools and colleges indicated that the Careers Programme did not have approval of the board of governors.

This is essential in embedding careers into the structure of your institution but also to help **access a network of employers** who can support your programme through your governors and their contacts.

To view training resources to support governors click [here](#).

### Compass

**Using Compass** and **Compass+** regularly helps your institution to:

- Assess
- Manage
- Track
- Report

on your careers programme.



By using Compass **termly** you can evaluate which benchmarks and sub-benchmarks need the most attention and target what support you need from your Enterprise Adviser, Enterprise Coordinator, and the Careers Hub and Hub network.

### Contacting the GFirst Careers Hub

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